

Abstract

Title: Conditions of volunteering in selected sport events

Objectives: The main goal of this bachelor's thesis is to evaluate the area of volunteering in selected sports events. The methodology of work with volunteers is presented specifically in the concrete areas of volunteering management. Using the data from extremely different sports events the characteristics of volunteering in sports are defined. The partial goal of the conclusion is to make recommendations based on the research, which would improve sports volunteering at similar events and make it more effective.

Methods: The research itself was carried out by using questionnaires filled in by volunteers at the European Athletics Indoor Championships and local orienteering competitions. The complementary method is an interview with the director of orienteering competition.

Results: The results of the research reflect the largely different conditions of organizing the chosen events both in the area of managing the volunteers as well as in other key activities. Even though great differences between the two evaluated events exist, there are certain characteristics of sports volunteering which are common to both the events. Both the common features and the particular ones are characterised and discussed in the practical part of the thesis. In conclusion recommendations for creating the conditions for successful events is listed, on which the managers can focus and use them for satisfactory organization of the volunteering workforce in future.

Keywords: volunteering, sport event, conditions, sport event management